The (Small-scale) Forestry Problem: A Fresh Approach
The Forestry Spectrum

Urban → Suburban → Rural
Urban Forestry
Rural Forestry
Boutique/Backyard/Suburban Forestry
U.S. Forest Service
National Woodland Owner Survey

- Self-administered mail-based survey
- Topics:
  - Land characteristics
  - Ownership objectives
  - Management practices
  - Demographics
- n=15,440
- Cooperation rate: 51%
Family Forests of the U.S. by Size of Forest Holdings

- Size of Forest Holdings (Acres):
  - 1-9
  - 10-19
  - 20-49
  - 50-99
  - 100-999
  - 1000+

- Percentage:
  - Acres
  - Owners

The graph shows the distribution of family forest holdings by size, with a significant portion of holdings being in the 1-9 acres range.
Attitude: Beauty and Scenery

Size of Forest Holdings (Acres)

Importance
Attitude: Timber Production

Size of Forest Holdings (Acres)

Importance
Behavior: Part of Home

Size of Forest Holdings (Acres) vs. Percentage
Behavior: Commercial Harvesting

Size of Forest Holdings (Acres) vs. Percentage
Behavior: Land Tenure

Size of Forest Holdings (Acres)

- 1-9
- 10-19
- 20-49
- 50-99
- 100-999
- 1000+

Land Tenure (Years)
New Approaches/New Terms/New Profession?

- New Terms
  - Suburban forestry
  - Backyard forestry
  - Boutique forestry
  - Woodscaping

- New Professions
  - Not Arborists
  - Not Foresters
  - “General Land Contractors”? 
Comments?

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